Tafi.

Tafi's mission is to make personalized avatars and branded digital content available to everyone who wants to level-up their digital personality. Partnering with mobile phone platforms and software applications, Tafi puts its world class avatar content engine at your fingertips.

Company Info

Founded	Location	Brands	Partners	Investors
2019	Salt Lake City, UT	Tafi	VR Chat	Benchmark Capital
		Daz 3D	Samsung	Columbia Capital
			HTC	Ponte Partners
			Ready Player One	Silicon Valley Bank

Leadership

James Thornton
Chairman of the Board &
Chief Executive Officer

Matt Wilburn
President

Ty Duperron
Chief Operations Officer

Jon Middleton
Chief Technology Officer

Preston Woo
Chief Strategy Officer

Jessica Rizzuto
Vice President of Ecommerce

Consumer Insights

- **6 billion** emojis and stickers sent everyday
- **84%** of mobile phone users regularly use a Character Emoji system (including 31% daily)*
- **60%** regularly change their character emoji's appearance*
- **40%** would change their Character Emoji more frequently if they had more content choices*
- **58%** would pay for premium Character Emoji content*

*Source: Proprietary Tafi Research, Global M/F, 15-35 y.o.

Proprietary Avatar Platform

Morphable Avatar Compatibility
Dynamic & Transferable Avatars - Tafi Avatars are dynamic, morphable, and ready to go where you need them with our growing cross-platform compatibility.

Massive Content Library
Full Library of Premium 3D Content - Tafi's huge library of fun, photo-realistic, and stylized content makes designing and customizing your Avatar easy and fun.

Digital Doubles Creation
Digital Double Celebrity Creation - With an advanced character system, Tafi has helped virtual and IRL personalities develop digital characters and doubles to uniquely represent themselves.

Marketplace & IP Management
Tafi is highly experienced in managing premium marketplaces, as well as helping brands, IPs and celebrities monetize their content across various platforms.

3D Model Platform Compatibility (Unity, Unreal, Blender, Maya, C4D and Max)
Cross-Platform 3D Compatibility - A pioneer in compatibility, Tafi's cross-platform bridges bring Daz 3D's compatible and photo-realistic 3D Assets to Unity, Unreal, Blender, Maya, Cinema 4D and 3ds Max.

Contact Information
For media or partnership inquiries, please reach out to
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